**3 Part Impact on Litho**

**Campaign**

* Working with a partner, devise an advertising campaign that lets people in the US know about the harmful effects of one of the topics covered.
* Elements of the campaign:
	+ Think of a catchphrase
	+ Pick a celebrity spokesperson
	+ Decide where will you advertise and why?
	+ Make an advertisement
* For background information, provide
	+ Main reasons
	+ Effects of activity
	+ Possible alternatives

**Bookwork**

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**Letter to the Public**

Pick an environmental issue caused by using conventional energy (drilling, harvesting, mining). In a letter:

* What the problem is
* What should be done
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