**3 Part Impact on Litho**

**Campaign**

* Working with a partner, devise an advertising campaign that lets people in the US know about the harmful effects of one of the topics covered.
* Elements of the campaign:
  + Think of a catchphrase
  + Pick a celebrity spokesperson
  + Decide where will you advertise and why?
  + Make an advertisement
* For background information, provide
  + Main reasons
  + Effects of activity
  + Possible alternatives

**Bookwork**

Pg 697 #1-6

Pg 709 #14-22

Pg 723 #1-5

**Letter to the Public**

Pick an environmental issue caused by using conventional energy (drilling, harvesting, mining). In a letter:

* What the problem is
* What should be done
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